

National Association of REALTORS® (NAR)

Representing over 1 Million members, the National Association of REALTORS® is the world's largest trade association. The mission statement of NAR outlines its purpose "...to enhance the ability and opportunity of its members to conduct their business successfully and ethically, and to promote the preservation of the right to own, transfer, and use real property."

NAR:

- Control over the use of the trademarks REALTOR® and REALTOR-ASSOCIATE®
 - To view a list of rules associated with these **trademarks** click <u>here</u>.
 - To download the REALTOR® logos click <u>here</u>.
- Development and administration of NAR's Code of Ethics, which holds REALTOR® Members to a higher standard of performance and conduct.
 - To download and print a copy of the 2015 Code of Ethics click here
- To view a list of **REALTOR**® **Benefits** http://www.realtor.org/member-benefits
- Solicitation of voluntary contributions from its members to RPAC (REALTORS® Political Action Committee), and use of those funds to effect change on issues affecting your business. To learn more about **RPAC** http://www.realtor.org/topics/rpac
- REALTOR® Magazine and REALTOR Magazine Online.
- Opportunities for **networking**, **education** and **leadership development** through regularly scheduled **meetings** and **conferences** <u>www.realtor.org</u>
- To learn more about **REALTOR® Safety** http://www.realtor.org/topics/realtor-safety
- <u>www.REALTOR.com</u> use **realtor.com** to market yourself, for free <u>http://marketing.realtor.com/newagent/</u>
- Get your own .**REALTOR Domain**, http://www.about.realtor/
- NAR member center, http://membercenter.realtor.org/
- Partner Benefits click <u>here</u>



