

# Claim your profile on realtor.com®

Build repeat and referral business. Use this tool to manage what people learn about you on realtor.com® and from major social media.

Claim mine now

## Build repeat and referral business

According to a recent survey by the National Association of REALTORS®, a majority of home buyers report that they transacted with an agent they knew personally or through referrals and recommendations. Get this working for you both locally and nationally so these social connections can help you build on the work you have already done. Start by creating your personal profile on realtor.com® to manage your recommendations and connect with consumers in your community by answering questions from potential buyers in your market area.

## Make sure your prospective customers know that you are a REALTOR®!

By claiming your profile and authenticating your REALTOR® status by including your NRDS number your profile will shout out to the world that you have subscribed to a code of ethics and are accountable to a higher standard.



Proclaim your REALTOR® status on your profile – the "R" will show on your listings on realtor.com® as well!



An easy way to ask for recommendations and get them posted on realtor.com® and important social media sites.



Generate referrals, recommendations and repeat business.



Demonstrate your expertise, show your activity.

Claim Your Free Profile

<http://marketing.realtor.com/realtor-profile.php>

realtor.com®