



FOR IMMEDIATE RELEASE

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Northwest Mississippi Association of REALTORS® sets the pace for safety with their members in September.

Nesbit, MS- Local REALTORS® take a two-hour safety class about how to survive during an active shooting. The class was a part of Northwest Mississippi Association of REALTORS® (NWMAR) P.A.C.E. safety plan. P.A.C.E. (Protection, Accountability, Connectivity and Education) which allows REALTORS® to evaluate and create their own safety plan in any events. The class was led by Byhalia PD Detective Kerry Reid, who spoke to group about taking precautionary measures every day. “REALTORS® spend a lot of time in their cars,” said Reid, “and they sometimes don’t think about security.”

Security among REALTORS® has always been a concern with the association and is reminded of the 2014 tragedy of Beverly Carter, an Arkansas REALTOR® who was murdered. NWMAR is making an extra effort to inform members about the resources available to them such as Guard Llama, a personal security app, and Safe Harbor. The NWMAR building located at 2795 Highway 51 is a safe harbor location where agents can meet clients in a secure and comfortable environment. Mika Joyner, a loan officer from Community Mortgage said, “We make a lot of mistakes in emergencies because we don’t think about it.”

Northwest Mississippi Association of REALTORS® is a part of one the largest and influential trade organizations in the state, locally representing over 900 members involved in all aspects of the real estate profession. For additional about the organization, visit our website www.nwmr.com.

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“The voice of real estate in Northwest Mississippi”



Byhalia PD Detective Kerry Reid addresses the class about survival during an active shooting



Pictured from Left to right: REALTORS®, Marty Pickard, Kay Jefferies and Katrina Finley, listen to Reid giving safety tips.